

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Currently Amended) A method comprising:

receiving at a communication terminal ~~from a remote terminal via a wireless communication network~~ a profile message;

parsing the received profile message to identify a plurality of profile fields corresponding to terminal operating characteristics, wherein the profile message comprises at least two profile fields that correspond to any of the following: a ringing tone field, a ringing volume field, an incoming call alert field, a message alert tone field, a keypad tone field, a warning tone field, or a graphic field;

~~storing information corresponding to the plurality of profile fields in the communication terminal;~~

identifying a first user profile out of one or more user profiles stored in the communication terminal, wherein each of the user profiles corresponds to a set of user preferences and settings that control the operation of the communication terminal; and

storing ~~associating~~ the plurality of profile fields as the ~~with a~~ first user profile in the communication terminal; ~~and~~

wherein upon selection of the first user profile, configuring the communication terminal is configured to operate according to the received plurality of profile fields.

2. (Previously Presented) A method according to claim 1, wherein the received plurality of profile fields includes a ringing tone and at least one graphical picture.

3. (Canceled)

4. (Previously Presented) A method according to claim 1, wherein the plurality of profile fields includes at least one of a card defining contact information and a calendar note defining a date of an event.

5. (Previously Presented) A method according to claim 1, wherein the plurality of profile fields includes bookmark information defining the location of a server document.
6. (Previously Presented) A method according to claim 1, wherein the profile message is received from a remote server providing promotional content.
7. (Previously Presented) A method according to claim 1, wherein the profile message is received from a remote server providing event driven content.
8. (Previously Presented) A method according to claim 1, further comprising providing a display on the communication terminal allowing the user to discard one or more of the terminal operating characteristics from a received profile message after inspecting the plurality of profile fields included in the profile message.
9. (Previously Presented) A method according to claim 2 wherein the at least one graphical picture includes a plurality of individual pictures displayed successively in order to create an animation.
10. (Previously Presented) A method according to claim 9, wherein the animation becomes a screen saver for the communication terminal upon selection of the first user profile.
11. (Currently Amended) A method according to claim 1, wherein the profile message includes a profile name label for the plurality of profile fields corresponding to group of terminal operating characteristics.
- 12-32. (Canceled)
33. (Currently Amended) A method comprising:  
receiving at a communication terminal ~~from a remote terminal via a wireless communication network~~ a profile message including a plurality of profile fields corresponding

to a group of terminal operating characteristics, wherein the profile message comprises at least two profile fields that correspond to any of the following: a ringing tone field, a ringing volume field, an incoming call alert field, a message alert tone field, a keypad tone field, a warning tone field, or a graphic field;

~~storing information corresponding to the plurality of profile fields in the communication terminal;~~

identifying a first user-selectable profile out of one or more user-selectable profiles stored on the communication terminal, wherein each of the user-selectable profiles corresponds to a set of user preferences and settings that control the operation of the communication terminal; and

updating the set of user preferences and settings of the a-first user-selectable profile to correspond to the received plurality of profile fields,

wherein upon selection of the first user-selectable profile, the communication terminal is configured to operate according to the received plurality of profile fields.

34. (Previously Presented) A method according to claim 33, wherein the received plurality of profile fields includes a ringing tone and at least one graphical picture.

35. (Canceled)

36. (Previously Presented) A method according to claim 34, wherein the plurality of profile fields further includes at least one of a card defining contact information and a calendar note defining a date of an event.

37. (Previously Presented) A method according to claim 34, wherein the plurality of profile fields further includes bookmark information defining the location of a server document.

38. (Previously Presented) A method according to claim 33, wherein the profile message is received from a remote server providing promotional content.

39. (Previously Presented) A method according to claim 33, wherein the profile message is received from a remote server providing event driven content.

40-45. (Canceled)

46. (Previously Presented) A method according to claim 1, further comprising:  
after receiving the profile message, providing a display on the communication terminal to notify a user of the receipt of the profile message; and  
receiving at the communication terminal user input indicating that the received profile message is to be saved on the communication terminal.

47. (Canceled)

48. (Previously Presented) A method according to claim 33, further comprising:  
providing a display on the communication terminal to notify a user of the receipt of the profile message;  
receiving at the communication terminal user input identifying one or more of the plurality of profile fields and affirming that the one or more user-selectable profiles stored on the communication terminal are to be updated to correspond to the one or more identified profile fields.

49. (Currently Amended) An apparatus, comprising:  
a processor controlling at least some operations of the apparatus; and  
memory storing computer executable instructions that, when executed by the apparatus processor, cause the apparatus to perform a method comprising:  
receiving a profile message from a remote terminal including a plurality of profile fields corresponding to a group of terminal operating characteristics, wherein the profile message comprises at least two profile fields that correspond to any of the following: a ringing tone field, a ringing volume field, an incoming call alert field, a message alert tone field, a keypad tone field, a warning tone field, or a graphic field;

~~storing information corresponding to the plurality of profile fields;~~

identifying a first user profile out of one or more user profiles stored in the memory, wherein each of the user profiles corresponds to a set of user preferences and settings that control the operation of the apparatus; and

storing the plurality of profile fields as the first user profile in the memory of the apparatus; and

configuring the apparatus to operate according to the received plurality of profile fields when the a-first user profile is selected on the apparatus.

50. (Currently Amended) The apparatus of claim 49, wherein the computer executable instructions further cause the apparatus to perform: the method further comprising:

providing a display on the apparatus to notify a user of the receipt of the profile message;  
and

receiving at the apparatus user input indicating that the received plurality of profile fields are to be saved in the apparatus.

51. (Canceled)

52. (Previously Presented) The apparatus of claim 50, wherein a user interface provided on the display allows the user to discard one or more of the received plurality of profile fields from the received profile message before configuring the apparatus to operate according to the received plurality of profile fields in the message.

53. (Previously Presented) The apparatus of claim 49, wherein the received plurality of profile fields comprises a ringing tone and at least one graphical picture.

54. (Canceled)

55. (Previously Presented) The method of claim 1, wherein configuring the communication terminal comprises creating a new user profile on the communication terminal based on the plurality of received profile fields.

56. (Canceled)

57. (Previously Presented) The apparatus of claim 49, wherein configuring the apparatus comprises creating a new user profile in the memory of the apparatus based on the plurality of received profile fields.

58. (Currently Amended) ~~A memory having stored therein executable One or more computer readable media storing computer-executable instructions~~ which, when executed on a communication terminal, perform a method comprising:

~~receiving at a communication terminal from a remote terminal via a wireless communication network~~ a profile message;

parsing the received profile message to identify a plurality of profile fields corresponding to terminal operating characteristics, wherein the profile message comprises at least two profile fields that correspond to any of the following: a ringing tone field, a ringing volume field, an incoming call alert field, a message alert tone field, a keypad tone field, a warning tone field, or a graphic field;

~~storing information corresponding to the plurality of profile fields in the communication terminal;~~

identifying a first user profile out of one or more user profiles stored in the communication terminal, wherein each of the user profiles corresponds to a set of user preferences and settings that control the operation of the communication terminal; and

storing associating the plurality of profile fields as the with a first user profile in the communication terminal; and

wherein upon selection of the first user profile, configuring the communication terminal is configured to operate according to the received plurality of profile fields.

59. (Currently Amended) The ~~memory computer-readable media~~ of claim 58, wherein the received plurality of profile fields includes a ringing tone and at least one graphical picture.
60. (Previously Presented) The method of claim 1, wherein the profile message comprises one or more short message service (SMS) messages received at the communication terminal.
61. (Previously Presented) The method of claim 60, wherein the profile message comprises a plurality of concatenated SMS messages.
62. (Previously Presented) The method of claim 60, wherein the plurality of profile fields are separated within the one or more SMS messages using line feed characters.
63. (Previously Presented) The method of claim 1, wherein the plurality of profile fields comprises a first field having a first field identifier corresponding to a first data type, and a second field having a second field identifier corresponding to a second different data type.
64. (Previously Presented) The apparatus of claim 49, wherein the profile message comprises one or more short message service (SMS) messages.
65. (Previously Presented) The apparatus of claim 64, wherein the profile message comprises a plurality of concatenated SMS messages.
66. (Previously Presented) The apparatus of claim 64, wherein the plurality of profile fields are separated within the one or more SMS messages using line feed characters.
67. (Previously Presented) The apparatus of claim 49, wherein the plurality of profile fields comprises a first field having a first field identifier corresponding to a first data type, and a second field having a second field identifier corresponding to a second different data type.
68. (New) A communication terminal, comprising:

a processor controlling at least some operations of the communication terminal; and  
memory storing computer executable instructions that, when executed by the processor,  
cause the communication terminal to perform:

receiving at the communication terminal a profile message from a remote  
terminal via a wireless communication network;

parsing the received profile message to identify a plurality of profile fields  
corresponding to terminal operating characteristics, wherein the profile message  
comprises at least two profile fields that correspond to any of the following: a ringing  
tone field, a ringing volume field, an incoming call alert field, a message alert tone field,  
a keypad tone field, a warning tone field, or a graphic field;

displaying on the communication terminal a notification indicating that a profile  
message has been received at the communication terminal;

displaying on the communication terminal a list of selectable options comprising  
at least a first option to save the received profile message, a second option to discard the  
received profile message, and a third option to review the plurality of profile fields in the  
received profile message,

wherein upon receiving a user input selecting the second option the  
communication terminal is configured to allow a user to elect not to store  
one or more of the received plurality of profile fields in the memory of  
the communication terminal, and

wherein upon receiving a user input selecting the third option the  
communication terminal is configured to allow a user to play a ringing  
tone received with the profile message and to view a graphic received  
with the profile message;

receiving a first user input selecting the first option to save the received profile  
message;

in response to said first user input, identifying a plurality of user profiles stored in  
the memory of the communication terminal, wherein each of the user profiles  
corresponds to a set of user preferences and settings that control the operation of the  
communication terminal;



displaying on the communication terminal a list of selectable items corresponding to the plurality of user profiles;

receiving a second user input associating a displayed selectable item corresponding to a first user profile with the received group plurality of profile fields;

in response to said second user input, storing the plurality of profile fields as the first user profile in the memory of the communication terminal;

receiving a third user input selecting the first user profile as the operational profile on the communication terminal; and

in response to said third user input, configuring the apparatus to operate according to the received plurality of profile fields.